

大学の公共性: 談話と効率性の分析

The Publicness of Universities : Analysis of the Discourse and Efficiency

■日時: 2021年7月19日(月)14:00~15:15

■場所: Zoomセミナーの為、全てオンラインで開催いたします。

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■言語: 英語

■概要

The main purpose of the study was to examine how the discourse surrounding university publicness is organized, which factors have been discussed as public values, and finally, how publicness affects university performance and efficiency through empirical analysis. Based on the integrated publicness theory, the study derived three sectors to publicness in higher education: ownership, regulatory, and normative publicness. By applying a mixed-method approach of qualitative discourse analysis and quantitative studies, the results were as follows. First, throughout the discourse of the National Assembly's Education Committee, the politicians shared the idea and belief that public intervention by the government can enhance the effects liken to be driven by publicness of university – although they have not reached a conclusion to which publicness they are referring to. Second, based on the three branches of publicness, it was found that particular types of publicness could lead to positive results on their performance and efficiency. In particular, public universities (which represent ownership by the government, which leads to active governmental support) did not show higher performance compared to private schools. On top of that, regulatory publicness rather seemed to reduce their performance and efficiency – exclaiming that prevailing regulatory actions by the government are rather obstructions to raising their acknowledgment. On the other hand, normative publicness, which was represented by the values shared and realized collectively among organizational members, improved their performance and efficiency.

■その他

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